



**Oxfringe is Oxford's new fringe festival
dedicated to promoting literary, dramatic,
comic, artistic and musical talent**

...theatre groups, comedians, musicians, dance troupes, visual artists, performance poets, youth groups...



29 March – 6 April 2008

www.oxfringe.com

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Contact us now if you're a potential sponsor, venue manager or performer

**It's not just Edinburgh and Brighton
who've got a fringe festival...**

Cambridge Bath

Belfast Bewdley Ipswich Stockton

Dublin Reading

Wexford Arundel Bury Hay on Wye

Buxton Canterbury

Llangollen Swansea and Windsor

Norwich...

So why hasn't Oxford got one?

It has now...

29 March – 6 April 2008



xfringe for Oxford

- A fringe in Oxford will boost tourism & the local economy
- For every £1 spent on tickets at a fringe, as much as £20 is spent in local restaurants, hotels, bars & guest houses
- The Brighton fringe saw audiences of 100,000 in 2007 alone – Oxford is a city of similar size & can reap similar benefits
- Oxfringe will provide local businesses with valuable exposure to tens of thousands of people through sponsorship opportunities



xfringe for performers

- Oxfringe will promote your show through its brochure, website & other activities
- Oxfringe is working closely with local & national media to help increase the exposure of performers
- Oxfringe will help you run your events & provide advice for potential performers, enabling you to get the most out of the fringe experience
- Oxfringe facilitates access to venues & ticketing solutions



xfringe for venues

- Oxfringe will promote your venue and existing events through its brochure, website and other marketing materials
- Oxfringe can provide expert advice on running a venue
- Oxfringe will help to establish new venues for Oxford – meeting rooms, pubs, cafés, church & school halls, & more

